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Dion Creates DSA and DSEF Award Emblems
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The Direct Selling Hall of Fame award honors individuals who have devoted significant years of service and have made considerable contributions to the Direct Selling Association, the Direct Selling Education Foundation and the direct selling industry. The Circle of Honor award is the Foundation's highest award and honors an individual for many years of leadership, vision, guidance and personal generosity to the foundation, its mission, objectives and programs.

E.A. Dion, Inc. is proud and fortunate to have been selected to create these tangible symbols representing the important and continuous contributions of the honored recipients. We extend our thanks to the Direct Selling Association, the Direct Selling Education Foundation and to the many DSA member companies with whom we work for the opportunity to serve.

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Recognize Like Never Before with the Treasure Ring®



E.A. Dion, always at the forefront of new and unique jewelry designs, is happy to announce yet another creative fashion jewelry concept - the Takohl Treasure Ring®!



Looking for a unique and memorable way to recognize a company milestone, a sales and/or recruiting goal or a service level? Consider a one-of-a-kind Treasure Ring®! At first glance the ring seems to be a simple band set with or without gems. But, hidden inside is a custom message or stone setting configuration unique to the ring designer. The possibilities are endless. Dion is proud to be the exclusive supplier of this patented product to the DSA and Corporate markets.

The original concept was created by award-winning designer, Tammy Kohl. Kohl has received worldwide recognition for her design talents. Her creations are sought after by everyone from Hollywood celebrities to sports legends to royalty, with notable clients including Teri Hatcher, Ellen DeGeneres, Renee Zellweger, Carson Daly, James Gandolfini, Steven Tyler, Jennifer Love-Hewitt and John Elway.

The Treasure Ring® allows you to create a private, personal message for your top performers. Each letter or symbol is hand engraved and then enameled to make your message easy to read.

You can choose among an almost endless selection of ring designs, gemstones, materials and messages to create an award that will never be forgotten. Or, our design team can work with you to come up with any design you can think of! The rings are for both men and women and can be customized to make any occasion an everlasting memory.

For more information, you can call your Dion Distributor today or contact Dion's Linda Sullivan at 1-800-445-1007 or lindas@eadion.com and she will put you in touch with an authorized distributor.



Dion Creates DSA and DSEF Award Emblems

The Direct Selling Association (DSA) and the Direct Selling Education Foundation (DSEF) have teamed with E.A. Dion, Inc. to design and produce lapel pins representing each organization's highest awards - the DSA Hall of Fame and the DSEF Circle of Honor. Dion has also previously worked with the DSA Board of Directors on its 14 karat gold and diamond Chairman Emeritus award pins which are presented to industry executives who have served the Association as chairman of the board.

During this year's annual meeting, DSA Hall of Fame and DSEF Circle of Honor pins were presented to award recipients, Brian C. Connolly of Avon Products, Inc. and Bob Sircy of The Southwestern Company, respectively.



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Corporate Gifts of Interchangeable Semi-Precious Stone Jewelry Provide Flexibility

Here at E.A. Dion, we're always working to expand the jewelry offerings that combine both fashion and customization into award worthy jewelry that recipients can truly make their own.

Customization of these unique pieces with either Dion's "Whisper" personalization techniques or a deeply etched corporate identity is your choice. A popular option is to customize only one of the interchangeable jewels leaving the others untouched and appropriate for non-business related wear. These interchangeable jewelry pieces offer a new perspective for Career Path programs, interest grabbing promotions, recruiting incentives, top achiever awards and even put a new twist on "upgradeable" program designs.

The flexibility offered by the interchangeable nature of the design of these fascinating adornments, with various colored, semi-precious jewel options, afford the recipient the opportunity to wear them with a multitude of outfits and to many types of functions. All the while fashionably expressing their pride of association with your organization.



E.A. Dion Leads the Way in Upgradeable Jewelry Programs

- Clip-on recognition
- Charm holders
- Logo-Pops
- Rockers & magnets
- Mechanized upgrades (screw-in pieces)
- Interchangeable stone or jewel panels
- Emblem jackets
- Zipper pulls with charms



Clip on Recognition



Interchangeable jewel panel

112

Mechanized upgrades

Zipper Pull with Charm

Intricate Emblem Jacket for award level designation

Two Dion Customer Service Reps Earn Outstanding Promotional Procurement Award from Mary Kay

Throughout the year, E.A. Dion has been awarded many prestigious distributor and end-user supplier awards. This year, Mary Kay Inc., who we work with through distributor Dave Bell, awarded two of our employees something truly special - its Outstanding Promotional Procurement Customer Service Representative Award. This award is only presented to one company per year and was given because of the strong customer service focus that these two individuals provide our customers every day. Excellent customer service is something in which we take great pride at Dion and this award exemplifies the fact that we are making it happen.



We couldn't have said it better than Sheila Pratt, Agent - Jewelry Programs, Promotional for Mary Kay:

Congratulations to Dana Higginbotham and Lisa D'Acchioli, both of E.A. Dion, as Outstanding Customer Service Representatives for 2007 in the Promotional Procurement Department!

Lisa and Dana display all the key qualities necessary to be considered for this recognition. They are always accessible, displaying top notch, seamless communication skills that are both professional and warm. They are prompt to get answers to questions that may require research.

Both Dana and Lisa have excellent relationships with our Department Buyers, International and Domestic. Both keep buyers up to speed on any new issues that arise so that our buyers can react appropriately. There are never any surprises with Dion! We work as partners with Dana and Lisa. There has been many a time when a surprise order from Mary Kay is handled with a simple and appreciative "Thank you!" and is expedited to the best of Dion's ability. Always arriving so that we may meet a deadline! We have always challenged them with additional last minute orders and have never been let down, even when the Dion factory was closed for summer holiday.

In addition, Dion was swift to help remedy the quality problem with our Ladder of Success pins last year. They provided the materials and manpower for domestic and international product to be replaced or repaired as promptly and efficiently as possible, with no expense to Mary Kay. Here, Dana and Lisa displayed an obvious team effort that was more than apparent in their attitudes and willingness to make things right.

Dana and Lisa work by the Golden Rule and this recognition is an appropriate way to let them know how much we appreciate them, and how much easier they make our jobs!

~ Mary Kay, Supplier News - 2007 Supplier of the Year Edition



Charm Holder



Simple Emblem Jacket for award level designation



Rocker Panel and Magnet back

