



E.A. Dion, Inc.
 33 Franklin McKay Road
 Attleboro, MA 02703
 1-800-445-1007
 (508) 222-9662
 Fax: (508) 222-8418
 E-mail: info@eadion.com
 Web: www.eadion.com

PRSR STD
 U.S. POSTAGE
 PAID
 PROVIDENCE, RI
 PERMIT NO. 1320



Address Service Requested



See You
 at Booth
 #309 in
 National
 Harbor!

Dion Needs Your Help To Do More For You!



In an effort to send information out to our DSA/MLM customers in a more timely manner, Dion will engage in greater e-mail communication instead of distributing the more traditional paper mailers. However, to successfully make this change, we need your help!

It's Easy as 1, 2, 3...and you can pick your Hero Status!

1.) **Super Nice Person Status** - Just send us a quick e-mail with your Name, Title and Company Name (and any mailing information that may have changed recently) to annc@eadion.com.

- 2.) **Hero Status** - e-mail us contact information for any personnel that would benefit from receiving our information.
- 3.) **Super Hero Status** - e-mail us a list of any employees receiving Dion mailings that no longer work at your organization (this will eliminate your mailbox and company in-boxes from being overstuffed!).

As evidenced in the other articles in this newsletter, our DSA/MLM partners have been very supportive of Dion. We believe you will find the e-mails a faster and more efficient communication method for everyone and we appreciate your help in making it possible!

Amway Commissions E.A. Dion to Create 50th Anniversary Commemorative

This year, Amway affiliates worldwide are celebrating the 50th Anniversary of the company's 1959 founding with a wide array of local events as well as global gatherings in Grand Rapids and Las Vegas. However, even though Amway is an industry icon, the company is not resting on its laurels. While getting its start marketing home care products, Amway has transformed itself into a beauty and wellness powerhouse.

Amway's commemorative 50th anniversary pin, designed and produced by E.A. Dion, reflects Amway's proud legacy and its promising future. The Sterling Silver Vermeil two-tone appearance represents the synergistic strength of Amway's legacy (sterling silver) and the brightness of its

future (karat gold). The pin's design, a close collaboration between Dion, Dion's distributor, Laurene Powers of Promotion Concepts, Inc., and Amway, communicates the company's contemporary and enthusiastic culture while acknowledging the meaningful contributions of the past.



Dion Attends the 2009 DSA International Seminar

Like many of our DSA partners, Dion regularly deals with issues related to supplying products to, and working with, overseas entities. As the world grows smaller, we are seeing a greater opportunity (and necessity!) of expanding our reach beyond the borders of the United States.



Dion's own DSA Account Manager, Linda Sullivan, attended this year's DSA International Seminar in National Harbor, Maryland for some answers to some of these issues. Linda noted, "The DSA International Seminar provided some great insights for dealing with specific market challenges, as well as general issues for anyone looking to expand overseas."

A highlight of Linda's visit was the VIP Congressional

Reception on Capital Hill with members of Congress and congressional staff. Linda also attended a number of workshops but was particularly impressed by the Latin America session with Anne Crews of Mary Kay Inc. and Brian Brisson of the United States Department of Commerce. They were a lively team that underscored the importance of this fast-growing world market. "The Essentials" workshop was another high point of the day, with a wealth of information from David Merriman of ACN, Inc. and Kevin McMurray of USANA Health Sciences, Inc. David and Kevin answered numerous questions with regards to key resources companies can use overseas, overcoming customer obstacles and much more. Dion looks forward to attending next year's DSA International Seminar!

INSIDE

- Amway Commissions E.A. Dion to Create 50th Anniversary Commemorative1
- Dion Attends the 2009 DSA International Seminar1
- Dion Welcomes New Company Programs2-3

Dion Welcomes New Company Programs!

E.A. Dion, Inc., and our dedicated distributors, are proud to be selected by an increasing number of DSA/MLM companies to manufacture their recognition programs, including:



Only Green

Only Green was started in order to provide consumers with a credible source for purchasing eco-friendly products. Only Green developed a selection criteria to research, evaluate and determine which products to offer and ensure they are as eco-friendly as possible in most, if not all, stages of the product lifecycle.



ViSalus Sciences

ViSalus Sciences offers a line of innovative wellness products developed by a world class Scientific Advisory Board and backed by some of the most advanced scientific technology available.



Zija

When biochemists started calling the moringa tree the most nutrient-rich plant ever discovered, the company took a closer look at its amazing goodness and created Zija, a dietary supplement designed for full bio-availability by the body.



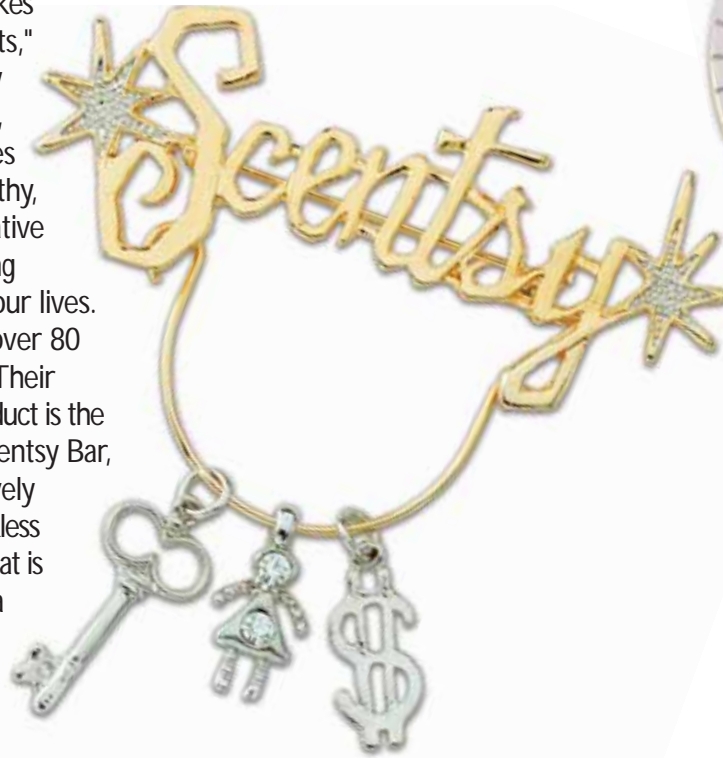
GrënX

GrënX sells GreenTeaHP which is a proprietary blend of highly concentrated green tea antioxidants that are specific to green tea. It also contains extracts and other ingredients such as açai, noni juice, pomegranate extract, L-theanine, resveratrol and bioperine.



Scentsy, Inc.

Scentsy "Makes Perfect Scents," moves away from smoky, sooty candles to safe, healthy, fun and creative ways to bring scents into our lives. They offer over 80 fragrances. Their flagship product is the Authentic Scentsy Bar, an impressively fragrant wickless candle bar that is warmed in a warmer rather than burned with a flame.



XanGo, LLC

XanGo is the first company to market a premium mangosteen fruit beverage to consumers worldwide. Since then, XanGo has created a multi-vitamin and skincare products incorporating the mangosteen fruit extract.



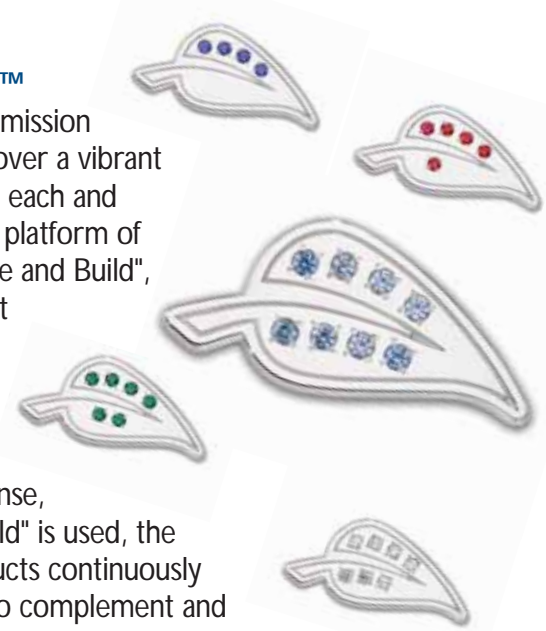
Isagenix International

Isagenix is the world leader in nutritional cleansing, offering nutritional supplements, skincare and weight management products.



Genesis PURE™

Genesis PURE's mission is to help rediscover a vibrant and healthy you, each and every day. Their platform of "Cleanse, Balance and Build", is an integral part of creating a healthy and energetic life. When the total channel of "Cleanse, Balance, and Build" is used, the associated products continuously work together to complement and support each other, maximizing the effectiveness of each product and providing the greatest nutrition possible.



Orenda International, LLC

Orenda is a company on the leading edge of natural health and an emerging leader in the industries of Superfood, Anti-Aging and Immune Science.