



To Whom It May Concern:

My experience with the Dion family and organization goes back to its earliest days. There used to be a lot more suppliers in the field of emblematic work and most have ceased their operations or gone off-shore to be competitive. Plenty of manufacturers no longer exist, whereas the Dion organization has maintained and grown their client base and scope of work.

So why does our work go to Dion?

**Quality** is a given. **Support** is reliable and timely. **Product** is appreciated by our clients because it meets their expectations. **Experience** gives us support and ideas to make us look good. **Reliability** is built into every order – to arrive as promised because the Dion employees care – as professionals (a shrinking value).

**Leadership** position in the Industry..... having the best top-tier client base.

**Competitiveness** - when it comes to being above the run-of-the-mill emblematic products Suppliers. I like not being a “me too”, product based supplier of stuff. I am a resource for my clients – not an online access point. With all this in mind, my company and my clients depend on me for the best value and support ..... so we help them look good.

**E.A. Dion makes me look good.**

Sincerely,

Jon Dubbs  
Owner