



Establishing an expectation of consistent performance.

The demand for improved performance by individuals, teams and organizations continues to grow in today's hyper-competitive business environment. Award ring programs help companies and organizations focus on "mission critical" requirements.

Progressive ring programs:

- establish a tradition of excellence;
- simplify the annual award decision-making process;
- provide the "biggest bang" for the recognition investment;
- offer sought after internal and external performance recognition symbols;
- establish higher/permanent performance standards;
- can be "self-payers" and are awarded only after the business goals/returns are achieved.

Once established, an award ring program is timeless and will not require continuous maintenance. Its appeal is its stability. The longer the program exists the more important the earning of a ring becomes. Almost as important is that the cost to perpetuate the program decreases over time as the capability to add diamonds for successive achievements eliminates the need to purchase a new ring.



UPGRADEABLE AWARD RINGS



Recognize your top performers with "add-a-diamond" rings.

The award ring subtly but boldly states, "this person has done something very special". And, the appeal of an award ring is universal. Whether men or women, young or old, blue- or white-collar, an award ring is unique, timeless and personal. The simple fact that the ring has been earned and not given provides prestige to the wearer and the program.

Blue Ribbon Rings

Outstanding individual, team and department performance from internal staff deserve the same accolades often bestowed on salespeople, distributors, consultants and franchisees. The in-house workforce can be your greatest asset.



Sales and Dealer Rings

Sales and dealer organizations are being asked to perform at higher levels and in more competitive ways than ever before. Recognize these "road-warriors" for attaining and sustaining success.



Upgradeable Ring Sequence

The following is an example of an upgradeable ring program.*



"Of The Year" Rings

Recognizing the "best of the best", whether it is an individual, a skill or knowledge level or a department or team, helps establish role models and provides tangible proof that "stretch" goals are attainable.



*The first-time recipient is presented with a ring featuring the center diamond only.