



## A critical tool for creating a safe work environment.

Safety and safe work environments are essential to the commercial and financial success of any organization. In fact, the findings of a recent Liberty Mutual Safety Index study found that the two greatest benefits of workplace safety listed by chief financial officers were "productivity" and "reduced costs".

However, creating a culture serious about safety is no simple task. People, not policies, prevent accidents. Studies show that a high percentage of workplace injuries are attitude-, behavior- and culture-based. With this in mind, it is important to consider developing or improving your safety recognition program to increase individual awareness and reinforce a "safety first" culture.

### Tax Advantages

Safety recognition programs, under minimal but specific conditions, are one of only two program types which allow a tax exemption to the employer for the cost of the program and to the employee for the value of the award.



## SAFETY-THEMED JEWELRY



Promote a culture of safety with jewelry that recognizes and motivates.



Recognition and incentive programs are an effective tool to generate synergistic improvement in safety performance because they focus not only on results but also on leading indicators. The recognition program is the "glue" that can bind together a wide range of safety initiatives to ensure they receive optimal attention.

### Safe Driver Time Passed



### Safe Driver Million Miles



### Safe Worker



### Seasonal Safety, Team Based, Good Samaritan & Driving Champion

