Greatwide Logistics Services, formed from a merger of several separate trucking companies in 2000, is one of the fastest growing companies in the Dallas/Fort Worth area. Greatwide already had a Driver of the Month program, but wanted to expand its program to include a Driver of the Year recognition award. Together with its Distributor and Dion, a ring design was created and manufactured that represented the tremendous contributions and professionalism of the winner and gave the winner something very fitting to wear throughout the year. Greatwide was so impressed by the ring that they decided to order a second ring for the Driver of the Year in a separate division they had acquired. Now Greatwide is working with the Distributor on a variety of other award jewelry items to enhance their safety and recognition program.