

**Ann Condon**

**From:** E.A. Dion, Inc. <annc@eadion.com>  
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**To:** Ann Condon  
**Subject:** Custom Support for Presentations & Trade Shows

# Dion DIGEST

*Creative Jewelry Solutions for Recognition, Promotion and Motivation*

December 2019 Issue

## Let Dion Be Your Presentation and Trade Show Resource

The 2020 trade show season will quickly be upon us. In addition, the first of the year brings renewed vigor to the sales front. Don't go crazy putting together presentations and trade show materials. Dion is here to help!

We have a variety of resources to help you make the sale. All you have to do is ask. Consider adding these to your show booth or client presentation:

**Padded Samples** - We are happy to lend you beautiful custom jewelry samples specifically designed to whatever industry your trade show is focused on, and/or functional application your client is looking for.



**Custom Artwork** - Dion's Design Team is unmatched in the industry. We are able to create truly lifelike renderings, incorporating your client's logo, or we can provide product renderings we have done for similar companies in the industry. Presenting these designs will really set you apart from the competition - proving you cared enough to do your homework.

**Signage & Marketing Materials** - For a number of our Distributors, we have created show signage and marketing handouts for shows/presentations with their logo and contact information included. Let us show you

what we can do for you!

**Custom Jewelry Experts** - Our dedicated Account Management Team has years of experience developing custom jewelry awards and promotions for hundreds of companies and organizations. If you are running low on ideas, or just want another perspective, give us a call and we would be happy to discuss with you some various options to meet your client's needs.



[Click Here to See Some Marketing Materials That Can be Customized Just for You](#)

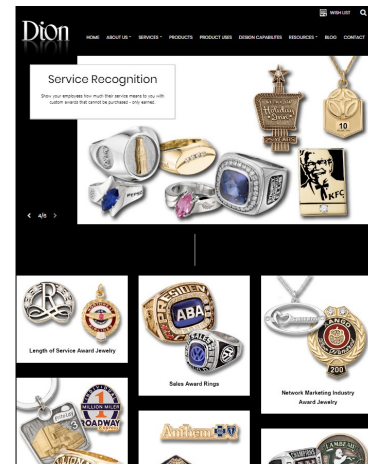
## The Dion Website is Your Presentation Partner

Dion's newly upgraded website - [www.eadion.com](http://www.eadion.com) - has a wealth of information and presentation materials to support your sales efforts. From crisp clear high-resolution product photography and art to product and application specific sell sheets and mailers (which by the way we are happy to help customize for you).

The "Products" section has hundreds of images - sorted by product type and product application (such as years of service, sales awards, promotional gifts, etc.)

The "Resources" section has case studies, white papers, jewelry care information, downloadable sell sheets and mailers, and much more.

Take a look around. You will be glad that you did.



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