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To: Ann Condon
Subject: Custom Healthcare Recognition

Dion DIGEST

Creative Jewelry Solutions for Recognition, Promotion and Motivation

September 2019 Issue

Custom Healthcare Awards An Opportunity You Can Feel Good About



Custom jewelry recognition in the healthcare industry has been around almost as long as hospitals! Beginning with the nursing pin award at graduation, custom lapel pins and other jewelry awards are bestowed at all levels in the healthcare industry - for new certifications, for years of service, for retirement, for quality care. The list goes on and on.

A popular trend in the industry now is the redesign of the traditional lapel pin into a custom badge holder. These recreated practical badge holders can incorporate years of service, particular certification levels, as well as accommodate in-field on-the-spot recognition for quality, attendance, or any specific recognition a particular hospital or healthcare company wants to award.





These pieces also give you an excuse to visit your customers and prospects to show them something that will better use the recognition dollars they are already spending. If you are trying to get your foot in the door at a new company, showing badge holders is a great way to start a conversation. Most companies these days use them and why not add recognition to them!

Let your Dion Account Manager help you get the "business you can feel good about." We can loan you sample trays and custom art for presentations and discuss the many opportunities available with custom

jewelry in the healthcare industry. Call us today!

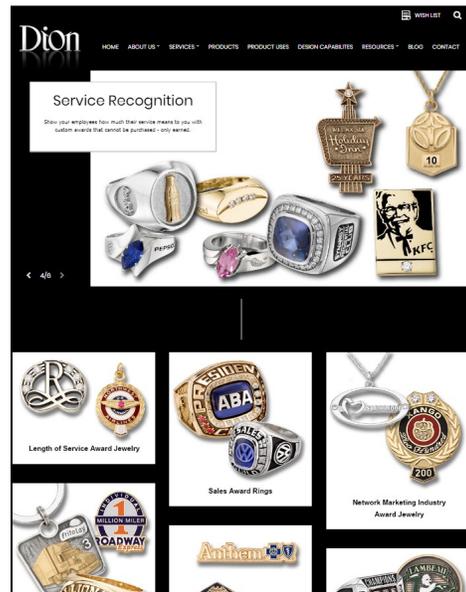
[Click Here for a Non-Branded Custom Badge Holder Flyer](#)

A New Look for the Dion Website

Dion has recently upgraded the look of our website - to show more of our products and capabilities. We invite you to take a look around the site and see all the recognition, promotion and motivation possibilities, as well as our industry leading design capabilities!

You can search for images of jewelry awards by type of product or by its use (i.e. sales awards, years of service recognition, athletic championships, event or trip commemoration, etc.). You can then tag your favorite images to your "wish list" and easily email them to yourself or your customer. A great way to get the conversation started or narrow down ideas. Our site does not have pricing or anything you would not want a customer to see, so you can even send clients directly to our site to "shop" for exactly what they are looking for.

We hope you enjoy the new look and welcome your comments.



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